THE MAYOR OF MSUNDUZI LOCAL MUNICIPALITY

His Worship C.Ndlela

DATE: 06 June 2014

VENUE: (Liberty -09h00-13-00)

Liberty Mall

- Chief Zuma
- Chief Zondi
- Michael Gondo Managing Director of Liberty ECM
- Members of the local government/ key stakeholders
- Community members
- Masters Of Ceremonies:
- Dignitaries from the business community
- Ladies and gentlemen
- All protocol observed!!

Good day ladies and Gentlemen. It is an honour and a privilege to be part of this launch. The opening of yet another branch by Liberty. What makes me so happy is the significance and the impact this is going to have in the lives of our people. Our people use to travel long distances just to access basic needs. But today we are proud as the government of the day that after 20 years we have made great strides. But we could not have achieved this alone without the business community.

Liberty has a 40 year legacy in community upliftment activities shaped around the wider socio-economic needs of South Africa. The core focus being on education in the classroom, whether physical or virtual and addressing the social ills of the youth in our society such as teenage pregnancy, drug and alcohol abuse etc. faced by schools and school going learners which can be a hindrance to learning.

The future of South Africa belongs to our youth and therefore its development depends on an empowering the youth with strong values who will lift the burdens from us and meet the challenges of South Africa's tomorrow.

As the City we would love to see many branches even in the Townships as we are beginning to have shopping malls that are situated right in the hub of where people stay. We are aware of the great initiatives that you are doing in Kwazulu Natal as you continue to support academic excellence. In order to ensure that our country and this city succeeds it is important for our people a to be empowered about financial management. These are some of the things that our people and myself were robbed off. Unfortunately no school will teach you about how important it is to invest on property rather than a Jeep.

People need to be taught about investment and saving for education of their children. We need to be more interactive with the poor of the poorest, those that are receiving social grants how can they be assisted. Mr Gondo I would like to commend you and your team for seeing a need to bring the services closer to our people.

"Together we can do more"

Thank You