

Tourism Break

MPTA Briefs & Updates



2/9/2015

DUZI2SANI 4x4 EXCITEMENT

Powered by Land Rover and covered by SABC Selimathunzi-Dukuduku, the 2015 Duzi2Sani 4x4 Expedition started with a local tour that ended at Broadway Lifestyle, in Imbali on Friday, 11 September 2015. Many participants slept over in Pietermaritzburg for send off, a great contribution to local economy.

A send off by Msunduzi Mayor Cllr Chris Ndlela on Saturday, 12 September 2015 meant the beginning of actual excitement as Land Rover 4x4s left City Hall led by Msunduzi traffic police and D2S Bikers.

The tour proceeded via Centocow for Mission Tourism and Gerald Bhengu Museum experience. More excitement awaited participants in Underberg including cultural exhibitions & performances, gala dinner, jazz and adventure rides to Lesotho



Above: Cllr Sihle Mqwambe (ANC Chief Whip – KwaSani Municipality), Msunduzi Mayor Cllr Chris Ndlela, Caroline James (Municipal Manager – KwaSani Municipality), Dumisni Mhlongo (Director-Msunduzi Pietermaritzburg Tourism & Brendon Meintjies (Product Manager Land Rover Pietermaritzburg)

Maritzburg United played North East United FE from India on Sunday, 6th of September 2015 at Harry Gwala Stadium.

This was the first time that a professional soccer team from India has visited South Africa.

'This was an important preparation game for Maritzburg United ahead of a very important clash with Bloemfontein Celtics' said Brian Zuma – the teams Marketing and Communications Manager.



boogsphotography
Andrew Mc Fadden

EVENTS / ACTIVITIES

Hilton Arts Festival
17 - 20 Sept 2015,
Five Concerts - The Chapel
at Hilton College
www.hiltonfestival.co.za /
www.musicrevival.co.za



29 NOVEMBER 2015

Event Highlights – Tracking Events



Midmar Mile 2015:

Competitors – 13 298
Value – R56-R108 million

Dusi Canoe Marathon 2015:

Competitors – 1 404, 14
international
Value – R31-R56 million

Comrades Marathon 2014:

Competitors – 20 277,
1 470 international
Value – R303-R608 million

Amashova Cycle Race 2014:

Competitors – 9 982, 77
international
Value – R30-R55 million

**LATEST TOTAL ESTIMATED
VALUE: R623.5 MILLION**

7

Some Events Impact Tracking Figures

Ad hoc Events cont'd



Highland Games 2010:

Spectators and participants –
5 000
Value – R3.4 – R4.9 million

Durban July 2012:

Spectators – 55 000
Value – R123 – R178 million

Ugu Jazz Festival 2014:

Spectators – 7 297
Value – R47 – R58 million

Tsogo Sun Sprint 2015:

Spectators: 12 270
Value – R12 – R31 million

Capital classic
Alexandra Park
Friday 18th-19th September
2015

033 3423284/082 4917679

Heritage Month Specials
Family History Talk
Wednesday, 16 Sept 2015
Venue: TBA
Contact – 0829019047

**Protea Hotel Imperial and
Zulu Heritage Celebration**
Thursday, 24 Sept 2015
Contact - 0826779997

Contact
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