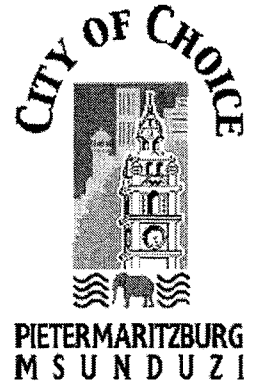

MUNICIPAL NOTICES

No. 54

24 June 2014



THE MSUNDUZI MUNICIPALITY

ADVERTISING BY-LAWS

THE MSUNDUZI MUNICIPALITY
ADVERTISING BY-LAWS

DRAFT ONE: SEPTEMBER 2013

[MUNICIPAL NOTICE NO. OF]

[DATE OF COMMENCEMENT: ,]

These By-laws were published in Provincial Gazette No. dated ,2013.

MSUNDUZI LOCAL MUNICIPALITY
ADVERTISING BY-LAWS

ANNEXURE B

ADVERTISING SIGNS AMENDMENT BYLAWS

The Msunduzi Municipality acting in terms of section 98 of the Local Government: Municipal Systems Act, 2000 (Act No. 32 of 2000), read with section 13 of the said Act, hereby publishes the By-laws set forth hereafter, which By-laws shall come into effect on the date of publication thereof.

1. The Msunduzi Municipality's Advertising Signage Bylaws, promulgated on 14 September 2006 under Municipal Notice no 18 of 2006, are hereby amended as follows:

(a) Bylaw 1 is amended by the insertion of the following definition:

“street pole sign” means a permanent sign attached to street poles within the municipal road reserve which is used to accommodate and display a commercial third party advertisement;”

(b) by the insertion of the following bylaw 25:

“Street Pole Advertisements

(1) Any person who displays or causes a street pole advertisement to be displayed shall comply with the following requirements:

- (a) Only commercial products and enterprises shall be advertised.

- (b) No street pole advertisement shall be displayed by any person unless accommodated in signs specifically provided for that purpose by the Council.
- (c) Text on posters shall not be smaller than 70 mm in height.
- (d) Signs shall not cover any municipal markings or painted stripes on lampposts.
- (e) Advertisements in the vicinity of signalled intersections shall not display the colours red, amber or green if such colours will, in the opinion of the Council, constitute a road safety hazard.
- (f) No sign shall be erected on any road with a speed limit of more than 60 km/h.
- (g) No illumination or animation shall be allowed.
- (h) No more than one street pole advertisement per street pole shall be permitted.
- (i) Street pole advertisements shall not be used as directional signs.
- (j) Advertisements shall have transparent coverings or otherwise be so manufactured so as to prevent them from becoming untidy due to the effects of the weather."

(c) By the renumbering of bylaw 25 to bylaw 26.

2. These amendments shall come into operation on the date of publication.

**MUNICIPAL MANAGER
MSUNDUZI MUNICIPALITY**