

# Tourism Break

## MPTA Briefs & Updates



1/8/16

Tourism has been recognized as a pillar of economic growth as well as a social unifier. Within the industry, women make up nearly 70% of the workforce. However there is a marked under-representation of women in senior positions, with women holding less than 40% of all managerial positions, less than 20% of general management roles and between 5-8% of board positions. Investment in women is one of the most effective ways to reduce inequality and to facilitate inclusive economic growth

On the 4th August 2016, Msunduzi Pietermaritzburg Tourism Association hosted a Women in Tourism event and the theme for this year was "Empowerment for Women is Progress for All".



### In the Pic - From Left- Right:

Penny Hatting (Owner of Traffords Restaurant and Heritage Guest House), Zama Nxasana (Events-Coordinator-Msunduzi PMB Tourism Association), Diana Erskine (The Midlands Amble), Glenn Flanagan (President- Alliance Francaise, PMB) and Nosipho Mbanjwa (Sector transformation and Women empowerment-EDTEA)

### Yellow Sunday on 31 July 2016 A great Success

Event at George Town included Shisanyama. CarSplash Music, Car and Bike Spins and is part of effort to create more experiences in the Greater Edendale Area



## NORDICS DRAWN TO A 'SAFE' SOUTH AFRICA WITH VALUE FOR MONEY

The perception of South Africa as a secure destination, along with favourable currency exchange, is encouraging to the Nordic market, which, for the first four months of 2016 recorded increased South African tourist arrivals. *According to figures released by Statistics South Africa for the first quarter of this year, arrivals from Denmark were up 12.36% and Sweden 14.97%. Norway showed a decrease of 6.49% and statistics for Finland were not individually recorded by the bureau.*

## Brexit's effect on SA tourism

Experts remain divided on this question. Some are saying that with the weaker Sterling, UK tourists will opt to travel to South Africa in order to take advantage of a weak rand. Others have said that the current situation will result in a decline in the number of tourists from the UK with those that do travel outside the country spending less money

## RACISM COMPLAINT AGAINST NEW HANOVER TOURISM ESTABLISHMENT

After complaint of racism by a visitor to Traveller's Inn in New Hanover, owners have removed apartheid-era flag and other many insignia previously displayed there.

These signs included "We are WEE compliant", "Previously Advantaged Only" and another sign on the wall read, "They Don't Just Look Different".

It is reported that the establishment Manager said these were meant to be Bar humor and never thought it was offensive as no complaints were received before.

### Mad Hatter Tea Party

Great prizes such as Rocking Rooster party venue vouchers, Mr. Funtubbles vouchers, Tenpin bowling, Holiday club for 2 from Hedgehog and Daisies Daycare in Hilton and a family day at PheZulu Safari Park to be won.

To end the afternoon we will be announcing the winner of our Miss Wonderland competition - the little girl who raises the most for the CANSA PMB Care Centre. Wonderland party delights will be provided and a cash bar will be available.

Venue: *Acacia Bush Lodge* (Harriet Colenso Road, Bishopstowe, Pietermaritzburg)

Date: *Sunday, 18 September 2016*

Time: *14:00 - 16:00*

Cost: *R150 per person*

RSVP by the 5 September to [hteal@cansa.org.za](mailto:hteal@cansa.org.za)



**3<sup>RD</sup> Annual Duzi 2sani 4x4 EXPEDITION**

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[events@pmbtourism.co.za](mailto:events@pmbtourism.co.za)

Logos: Duzi 2 Sani, City of eThekweni, Pietermaritzburg, Sun, Capital, 175, and others.

### T20 COMING TO PMB

The second edition of the Africa T20 will take place AT Oval Cricket Stadium over four consecutive weekends as from 02 September to 25 September 2016 culminating in the Finals weekend scheduled for 30 Sep– 01 October 2016. CSA will present all players with a special tournament cap as part of the organisation's 25<sup>th</sup> anniversary celebrations.

Call:  
**Msunduzi  
Pietermaritzburg  
Tourism  
033 3451348/9**

**Send us your  
events / activities**

## Focus on Business Tourism for Sustainability

Are City MICE Facilities sufficient?

According to Thulani Nzima, CEO of South African Tourism, it is important for the SA tourism industry to also focus on business events in order to be sustainable. Research shows that about 43% of Business Tourism delegates come back to South Africa at a later stage as leisure tourists.